

TAILGATE STREET PARTY Festivities begin at 10:00am and the first football game starts at 12:00pm.

Saturday, September 21, 2019

Featuring the Michigan vs. Wisconsin game and other big college football games throughout the day.

Join us for our 2nd Annual Tailgate Street Party! We will be taking over State Street between Liberty and William for this **exclusive** viewing experience. The party will feature two 10' x 17' LED screens, a beer garden outside Ashley's, and other local businesses will join the fun with their food and retail pop-up tents.



	Presenting Sponsor \$5,000	Premier Sponsor \$2,500	Major Sponsor \$1,000	Supporting Sponsor \$500
Logo & Business Name on all marketing materials	X	X	X	X
Listing on the event sponsor page on our website	X	X	X	X
Drink Vouchers	20	10	5	2
Logo visibility during event	X	X	X	
1 Twitter post to our 1,182 followers	X	X		
Prime location on event page on our website	X	X		
Listed as Presenting Sponsor on all marketing materials	X			
1 Instagram & 1 Facebook post to our 2,241 followers	X			
Personalized sponsor banner	X			

*Customized packages available upon request